Newcastle West End FC
Code of Conduct for Coaches & Officials
Season 2026/27

Play your part, observe the Football Association's Respect Code of Conduct in everything you do.

The behaviours and attitude of a coach directly effects the behaviour of players under their supervision. Coaches are expected to pay particular care to the moral aspect of their conduct.

It is natural that winning constitutes a basic concern for coaches. This code is not intended to conflict with that. However, this code calls for coaches to disassociate themselves from a "win-at all-costs" attitude.

Increased responsibility is requested from coaches involved in coaching young people.

The health, safety, welfare, and moral education of young people are priority, before the achievement or the reputation of the team, club, coach, or parent.

Newcastle West End FC Coaches Must Respect and Adhere to The Following:

- Coaches must respect the rights, dignity and worth of every person and treat each equally within the context of the sport.
- Coaches must place the well-being and safety of each player above all other considerations, including the development of performance and winning.
- Coaches must adhere to all guidelines laid down by governing bodies including that of the club, county FA, National FA and leagues.
- Coaches must develop an appropriate working relationship with each player based on mutual trust and respect.
- Coaches must not exert undue influence to obtain personal benefit or reward.
- Coaches must encourage and guide players to accept responsibility for their own behaviour and performance.
- Coaches must ensure that the activities they direct, or advocate are appropriate for the age, maturity, experience, and ability of players.
- Coaches should, at the outset, clarify with the players (and, where appropriate, parents) exactly what is expected of them also what they are entitled to expect from their coach.
- Coaches must co-operate fully with others (e.g., the club, development officers, trustees, officials, doctors, physiotherapists) in the best interests of the player.

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- Coaches must always encourage members parents and supporters to help and assist with Club events throughout the year and make themselves available to help with Club events.

- Coaches must always promote the positive aspects of the sport (e.g., fair play) and never condone violations of the Laws of the Game, behaviour contrary to the spirit of the Game or relevant rules and regulations or the use of prohibited substances or techniques.

- Show respect to others involved in the game including match officials, opposition players, coaches, managers, officials, and spectators:

- Never enter the field of play without the referee's permission:

- Never engage in public criticism of the match officials including on social media platforms

- Coaches must consistently display high standards of behaviour and appearance and not use or tolerate inappropriate language.

- Coaches must respect the club's facilities, equipment and that of any opposition or venue when playing away matches or taking part in any activity.

Obligations towards the Game:

As a team official I should:

- Set a positive example for others, particularly young players, and supporters.

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- Promote and develop his/her own team having regard to the interest of the players and supporters of Newcastle West End FC and reputation of the national game.

- Share knowledge and experience when invited to do so, considering the interest of the group that has requested this rather than personal interests.

- Avoid all forms of gamesmanship.

- Show due respect to Match Officials and others involved in the game.

- Always have regard to the best interests of the game, including where publicly expressing an opinion of the game and any aspect of it, including others involved in the game.

- Not use or tolerate inappropriate language or behaviours.

Obligations towards the Team and Supporters:

As a team official I should:

- Make every effort to develop the sporting, technical and tactical levels of the club / team, and to obtain the best results by the team, using all permitted means.

- Give priority to the interests of the team over individual interests.

- Resist any illegal or unsporting influences, including banned substances and techniques.

- Promote ethical principles.

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- Show due respect to the interests of players, coaches, and other officials, at their own club / team and others.

- Show due respect to the interests of supporters.

Respect towards the Match Officials:

As a team official I will:

- Accept the decisions of the Match Official without protest.

- Avoid words or actions which may mislead a Match Official.

- Show due respect towards Match Officials.

I understand that if I do not follow this Code, any or all the following actions may be taken by my club, County FA, League or the FA.

I may be:

- Required to meet with the club, the league or County Welfare Officer:
- Required to meet with the club management committee:
- Monitored by another club coach or club officer:
- Required to attend a FA education course:
- Suspended by the club from attending any training or matches:
- Suspended or fined by the Club or / and County FA:
- Have my membership withdrawn and be required to leave or be dismissed by the club

I hereby agree to adhere to the above Code of Conduct and to act in accordance with the expectations of Newcastle West End FC, The County and NATIONAL Football Association.

I understand failure to do so may result in action being taken that could lead to my dismissal.

I understand and agree that any personal fines incurred will be my responsibility to pay. that all kit(s) and equipment provided by Newcastle West End FC remain the property of the club. Should I leave Newcastle West End FC for any reason I agree to settle all and any outstanding fines or penalties, return my coaches kit and any club equipment.

Should I complete any training courses within 12 months prior to leaving that the club have paid for I agree to return all monies paid by the club to ensure the club is not left at a loss.

I fully endorse and hereby agree to conform to the clubs Codes of Conduct, Articles of associations and rules.

Name: _____

Team: _____

Date: _____

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Signed: _____

Accepted by Club Representative: _____

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